



## **HORSESHOE RESORT TO HOST FMB BRONZE SLOPESTYLE EVENT**

*Athletes to collect points for their chance at World Championship*

For Immediate Release

BARRIE, ON, March 30, 2023: As part of the Crankworx Summer Series Canada, the slopestyle event at Horseshoe Resort on Saturday, July 8, has been designated as a Bronze Event on the FMB World Tour. Giving the ability for athletes to collect points in the FMB World Ranking, athletes can participate and earn towards their spot in the Crankworx FMBA Slopestyle World Championships, an annual competition for the highest level of slopestyle riders.

“We can’t wait for Horseshoe to take the international stage in the freestyle mountain bike scene and welcome outstanding athletes on our trails”, says Jonathan Reid, COO for Freed Hotels & Resorts. “The opportunity for fans to see – and even compete alongside – incredible talent and explore the expo makes the event exciting for the whole family.”

This Slopestyle event is one of three downhill mountain biking events on the Horseshoe Resort stop of the Crankworx Summer Series. The series will bring together local riders, top amateurs, and up-and-coming youngsters and welcomes professional riders to connect with the biking community. More details will be available online at [horseshoeresort.com](https://horseshoeresort.com) and [crankworx.com/festival/crankworx-summer-series-canada](https://crankworx.com/festival/crankworx-summer-series-canada) in the coming weeks, with registration expected to open in mid-April.

### **ABOUT US**

Horseshoe Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Resort is a property of Freed Hotels & Resorts.

With 28 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, golfing, Ontario’s only lift-operated downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, Yamaha Adventures, hiking and biking trails, two restaurants, Amba Spa and more, there’s something for everyone!

### **MEDIA CONTACT**

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